

Exhibit I: Fee Proposal

Proposed Site Signage Fabrication/Installation Fee:

1. Fabrication Cost: Site Signage	\$ _____
a. Delivery/Installation (include: labor, install equipment, etc.)	\$ _____
2. Fabrication Cost: Digital Signage	\$ _____
a. Delivery/Installation (include: labor, install equipment, etc.)	\$ _____
Total Fee:	\$ _____

Additional Services:

Signage Mock-Up	\$ _____
Re-configuration and relocation Services	\$ _____

Add Alternate: Digital Signage Maintenance Agreement

Provide cost for a **three-year maintenance agreement** with the installation of all digital signage components (monitors, signal processor, transmission/receiver, & media player).

3-Year Maintenance Agreement	\$ _____
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HOURLY RATES			
<i>Name</i>	<i>Role</i>	<i>Rate / HR</i>	<i>Overtime</i>

Vendor Team			
Account Executive/Manager			
Project Manager/Sales Associate			
Graphic Designer			
Installer/laborer			
Support Staff			
Administrative Staff			