Clackamas Community College CAREER PATHWAYS Integrated Marketing & Promotion

Oregon Skill Set: Business and Management **Last Updated: 5-12-2017**

GETTING STARTED

- High School Diploma
- Adult Basic Education
- GED
- ESL
- College Now/ACC
- Veterans
- WorkSource Clackamas

CAREER PATHWAY CERTIFICATE

Integrated Marketing & Promotion
16 credits

CAREERS

- Marketing Assistant
- Telemarketer
- Promotions Assistant

ONE YEAR CERTIFICATE

Marketing
49 credits

CAREERS

- Marketing Assistant
- Telemarketer
- Wholesale Sales Representative

RELATED BACHELOR DEGREE OPTIONS

The following programs provide opportunities for educational advancement. **Some credits may transfer**.

Specific transfers:

- Bachelors in Marketing: Portland State University (PSU)
- Bachelors in Marketing: University of Oregon (UO)

General transfer information:

- Oregon University System
- Career Options
- Map of Post Secondary Institutions in Oregon [PDF]

ARTICULATED BACHELOR DEGREE TRANSFER OPTIONS

There are no current articulation agreements to Bachelor degree programs at this time.

CAREERS

- Marketing Manager
- Brand Marketing Manager
- Market Development Coordinator

PROFESSIONAL ASSOCIATIONS

- American Marketing Association (AMA Oregon)
- Society of Marketing Professionals (SMP Oregon)