






LOGOS FOR PRINT

Standard (Horizontal)

High print quality .eps formats for use in most design layout programs including Quark XPress and Adobe InDesign and Illustrator. Vector based and scalable without loss of quality.

Note: For placement on top of dark colored backgrounds and photos, please use the White/Reversed .eps file.
Always scale proportionately to avoid distorting the logo.

HOW IT LOOKS	FILE NAME AND FORMATS	
	<p><u>4 color CMYK (process)</u> CCC_Logo_H_2C_cmyk.eps</p>	<p><u>2 color Spot (pms)</u> CCC_Logo_H_2C_spot.eps</p>
	<p><u>1 color CMYK (process)</u> CCC_Logo_H_1C_blue_cmyk.eps</p>	<p><u>1 color Spot (pms)</u> CCC_Logo_H_1C_blue_spot.eps</p>
	<p><u>Black</u> CCC_Logo_H_black.eps</p>	
	<p><u>Grayscale</u> CCC_Logo_H_gray.eps</p>	
	<p><u>White / Reversed</u> CCC_Logo_H_white.eps</p>	





LOGOS FOR MERCHANDISE

Standard (Horizontal)

Vector based and scalable without loss of quality, ideal for clothing and swag items.

These .eps formatted files set up for vendors for spot color screens. Scarlet Red= PMS 200C Navy Blue= PMS 280C

Note: For dark colored backgrounds, always use white ink. Most vendors will request the solid black logo for creating the plate for the white ink. *Always scale proportionately to avoid distorting the logo.*

HOW IT LOOKS	FILE NAME AND FORMATS	
		<p><u>2 color SPOT (pms)</u> CCC_Logo_H_2C_spot.eps</p>
		<p><u>1 color SPOT (pms)</u> CCC_Logo_H_1C_blue_spot.eps</p>
		<p><u>Black</u> CCC_Logo_H_black.eps</p>
		<p><u>For white ink on dark backgrounds, provide vendor with CCC_Logo_H_black.eps, and specify that black=white ink</u></p>

LOGOS FOR WORD / XLS / PPT






Standard (Horizontal)

300dpi print quality logos in .png formats for use in Microsoft Office software.

Using .png formatted instead of .jpeg files helps to avoid a "white box" effect with placed on colored backgrounds or photos. **Note:** When the background color is light in color, use the color or blue .png files.

For placement on top of dark colored backgrounds and photos, please use the White/Reversed .png file.

Always scale proportionately to avoid distorting the logo.

HOW IT LOOKS	FILE NAME AND FORMATS	
		<p>2 color RGB CCC_Logo_H_Color.png CCC_Logo_H_Color_sm.png</p>
		<p>1 color RGB CCC_Logo_H_Blue.png CCC_Logo_H_Blue_sm.png</p>
		<p>Black CCC_Logo_H_Black.png CCC_Logo_H_Black_sm.png</p>
		<p>Grayscale CCC_Logo_H_Gray.png CCC_Logo_H_Gray_sm.png</p>
		<p>White / Reversed CCC_Logo_H_White.png CCC_Logo_H_White_sm.png</p>

LOGOS FOR WEB





Standard (Horizontal)

72dpi rgb logos in .png format for web.

Using .png formatted instead of .jpeg files helps to avoid a "white box" effect with placed on colored backgrounds or photos. **Note:** When the background color is light in color, use the color or blue .png files.

For placement on top of dark colored backgrounds and photos, please use the White/Reversed .png file.

Always scale proportionately to avoid distorting the logo.

HOW IT LOOKS	FILE NAME AND FORMATS	
		<u>2 color RGB</u> CCC_Logo_H_web_Color.png
		<u>Black</u> CCC_Logo_H_web_Black.png
		<u>Greyscale</u> CCC_Logo_H_web_Gray.png
		<u>White / Reversed</u> CCC_Logo_H_web_White.png