



Strategic Planning Insight Report Executive Summary

Presented by: Coraggio Group



Clackamas Community College is engaged in the process of developing its next five-year strategic plan. To inform this plan, the college's consultant partners, Coraggio Group led a community engagement process during the summer and fall to understand the perspectives and priorities of both internal and external college stakeholders.

The community engagement effort included:



25
One-on-one
Interviews



110
Focus Group
Participants



501
Online Survey
Respondents



Based on the input gathered, Coraggio Group put together an Insight Report that captures key themes to inform the college's next strategic plan.

Strategic Themes

- 1** Clackamas Community College's culture is strongly student-centered. The College has an opportunity to think comprehensively about the best ways to provide holistic student support for the needs of 21st century learners.
- 2** To remain relevant and responsive to the evolving needs of the community, the College needs to continue to innovate and focus on quality teaching and learning.
- 3** Clackamas Community College has an opportunity to lead in diversity, equity, and inclusion work, both internally through greater alignment and externally as a community convener.
- 4** Clackamas Community College is one of the community's best kept secrets. This limits its reach.
- 5** Strengthening relationships, improving systems and processes, and building change resilience will better position the College for the future, including successful implementation of the Strategic Plan.
- 6** State funding, the COVID pandemic, and decreased enrollment are impacting Clackamas Community College's budget and ability to deliver on its mission.

You can find the full Insight Report, which includes a summary of the engagement process as well as insights, implications, and supporting data for each of the themes here: <https://www.clackamas.edu/strategic-plan>.

The strategic plan will be developed over the course of January through June 2021, with opportunities for additional input from the community in February and April.

